

## Promotional or Product Placement Agreement

\_\_\_\_\_, referred to as PROVIDER, and \_\_\_\_\_, referred to as MANUFACTURER, agree:

\_\_\_\_\_ operates a product and/or service (PROVIDER).

\_\_\_\_\_ is the MANUFACTURER of the following products:  
\_\_\_\_\_

MANUFACTURER shall include in the products stated above a promotional advertisement for purchasers of Manufacturer's product to purchase PROVIDER products and/or services from PROVIDER. The advertisements shall be printed and provided by the PROVIDER and shall include a unique identifying code for MANUFACTURER.

All replies shall be received and processed in a timely manner. Provider shall make a monthly accounting report to MANUFACTURER of the number of orders received. Manufacturer shall be paid a commission of \$\_\_\_\_\_(\_\_\_\_\_ & \_\_\_/100 dollars) per sale. Manufacturer's commissions shall be paid solely upon paid accounts. Provider shall advance to Manufacturer commissions earned based upon the sales which are received prior to collection.

The PROVIDER offer provided for in this agreement shall be the only offer for products or services similar to its own within Manufacturer's products.

This agreement may be terminated, with or without cause, by either party upon 90 Days notice.

PROVIDER shall indemnify MANUFACTURER from any claims related to its performance of placed orders.

This is the entire agreement between the parties and may only be altered by a writing executed by the parties hereto.

Dated \_\_\_\_\_

\_\_\_\_\_  
Manufacturer

\_\_\_\_\_  
Provider

## Promotional or Product Placement Agreement Review List

This review list is provided to inform you about this document in question and assist you in its preparation. Promotional and product placement agreements are a marvelous opportunity for companies to increase their reach and sales. From a business point of view, you should think long and hard about setting up as many of these agreements as are productive for you.

1. Make multiple copies. Give one to each parties. These agreements tend to stay in force as long as they work for the parties.